

LLB&L

Locke Lord Bissell & Liddell_{LLP}

Attorneys & Counselors

600 Travis, Suite 3400
Houston, Texas 77002
Phone: 713-226-1200
Fax: 713-223-3717
www.lockelord.com

Contact: Julie Gilbert
Chief Communications Officer
Phone: 713-226-1140
jgilbert@lockelord.com

FOR IMMEDIATE RELEASE

LOCKE LORD BISSELL & LIDDELL LAUNCHES FIRM LOGO; BEGINS NATIONAL ADVERTISING CAMPAIGN

January 22, 2008 – Locke Lord Bissell & Liddell LLP has launched the firm’s new logo (shown above) and, with an advertisement on Page 4 of today’s Wall Street Journal, has embarked on a national advertising campaign directed at building the firm’s brand. In October 2007, Texas-based Locke Liddell & Sapp PLLC combined with Lord Bissell & Brook LLP, a national firm headquartered in Chicago.

The campaign is based on the long-standing reputation of both legacy firms, made even stronger with the combination of the two: “Delivering more than the expected: Practical wisdom, trusted advice.” The design and color (warm red) of the brand is smart, modern and professional. LLB&L worked with Grady, Campbell Inc., a graphic design and communications firm in Chicago.

Locke Lord Bissell & Liddell LLP is a full-service, national law firm of approximately 700 attorneys with offices in Atlanta, Austin, Chicago, Dallas, Houston, London, Los Angeles, New Orleans, New York, Sacramento and Washington, D.C. With an expanded geographic scope, and a national reputation in complex litigation, regulatory and transactional work, Locke Lord Bissell & Liddell is focused on achieving client success as a team. Among LLB&L’s many strong practice areas are appellate, corporate and securities, employee benefits, energy, environmental, financial services, health care, insurance and reinsurance industries, intellectual property, labor and employment, public law, real estate, REIT, tax and technology.